



211 can help you help your business clients by connecting them to the programs and services they need in their community

As a financial advisor or client service representative, you know that issues facing your clients can sometimes be beyond your scope of expertise. You want to help but may not know how or who to call. Finding programs and services that can help them is as easy as dialing 2-1-1.

211 is here to help you find programs and services in your community offered by local community groups, non-profits and government departments that can help your client or yourself and your family and friends. The service is **free** and **confidential** and information about thousands of services province-wide is available 24/7 by simply dialing 2-1-1 or searching the online database at ns.211.ca.

211 can serve as the first step to help anyone navigate and access the services they need including:

- Services supporting seniors
- Support for parents and families
- Mental health and addictions
- Food banks & prepared meal programs
- Services for persons with disabilities
- Housing support
- Homecare
- Recreational activities
- Volunteer opportunities
- Newcomer support
- And much, much more.

The non-profit service launched on February 11th, 2013. In 2019, 211 received over 35,000 calls and more than 375,000 visits to their website. The service is free and confidential, in addition to the 211 **website** and **phone** service (with over the phone language interpretation available in 140+ languages), you can also **text** 211 or **chat** online at ns.211.ca (Monday to Friday from 9 am – 6 pm).

Dial 2-1-1
Help starts here.