

211 NOVA SCOTIA APPOINTS NEW EXECUTIVE DIRECTOR

For immediate release, February 8, 2021 – The Board of 211 Nova Scotia is pleased to announce the appointment of Jeff Fraser as Executive Director, effective February 8, 2021.

From a career spanning more than three decades in Nova Scotia’s Emergency Health Services sector, Jeff brings a wealth of experience in operations, stakeholder engagement, and strategy to 211 Nova Scotia, and is committed to working with our many partners to help with 211’s strategic planning and goals. This, as well as his proven success working within multi-stakeholder environments and his strong leadership abilities, ideally suit him to lead 211 Nova Scotia.



“I am pleased to join the 211 Nova Scotia team to build on the solid foundation that retiring Executive Director Mike Myette has created,” says Jeff. “My focus will be working with our Board and supporting our fantastic 211 team through the pandemic and forward by continuing to grow and build strategic partnerships that best support Nova Scotians in need.”

After almost 10 years at the helm, our inaugural Executive Director, Mike Myette, retired on February 16th to pursue personal interests. Through his passion and enthusiasm for our mission, Mike built a solid foundation of support for 211 across Nova Scotia.

The Board of Directors for 211 Nova Scotia is committed to supporting individuals and families across the province, and to advocate on their behalf. The Board will be working closely with Jeff and fully support him and the entire 211 Nova Scotia team.

For further information, please contact:

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ABOUT 211 NOVA SCOTIA

211 Nova Scotia is your 24/7 connection to the programs and services in your community that matter most to you. From local community groups and non-profits to government departments across Nova Scotia, help starts here with 211. Dial 2-1-1 for support, email help@ns.211.ca, or explore the programs and services on our website at ns.211.ca.