

## **211 NOVA SCOTIA APPOINTS NEW BOARD CHAIR**

**For immediate release, July 13, 2021** - The Board of 211 Nova Scotia is pleased to announce the appointment of Doug Boyd as Board Chair effective June 23, 2021.



Doug joined the Board of Directors for 211 Nova Scotia in 2018, and recently served as the Vice Chair. Doug is retired from Mara Consulting where he was President and one of the founding principles. Prior to starting Mara Consulting, Doug was the Regional Vice President for Sierra Systems where he was responsible for Sierra's eastern Canadian government practice, regional management, and growth responsibilities.

"Like every Nova Scotian knows to call 911 for emergency services, my vision for 211 Nova Scotia is that every Nova Scotian will know to call 211 if they need to access community or human services," says Doug.

Doug has built an incredible reputation over the last several years working in the public sector and continues to be active in the community. He is also currently a member of the Board of Trustees for the YMCA of Greater Halifax Dartmouth and a past Chair of the Board of Directors, a member of the Board of Directors for the Nova Scotia Property Valuation Services Corporation, and chairs the Strategy and Client Relations Committee. Previously, Doug was a member of the Board of Governors for St. Francis Xavier University, where he sat on the Board Executive committee and chaired the Buildings and Grounds and External and Fundraising committees.

Through his visionary leadership and strong commitment to achieving organizational goals, Doug will help lead and grow 211 Nova Scotia for the next few years. "My focus for the next two years as Board Chair will be on a managed growth agenda for 211 Nova Scotia while ensuring we continue to deliver exceptional and timely customer service. Growth can take the form of geography, service offerings, and program expansion," says Doug.

The Board of 211 Nova Scotia is committed to doing everything we can to continue supporting Nova Scotians through the COVID-19 pandemic and forward.

For further information, please contact:

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## **ABOUT 211 NOVA SCOTIA**

211 Nova Scotia is your 24/7 connection to the programs and services in your community that you need most. From local community groups and non-profits to government departments across Nova Scotia, help starts here with 211. Our mission is to provide access to information, advocate for those in need, and encourage investment in social programs and services. We seek to ignite hope and foster human connection. To learn more about 211 Nova Scotia, explore our website, call 211 (toll free: 1-855-466-4994), or email [help@ns.211.ca](mailto:help@ns.211.ca)